



AbiliTech

June 1- 2, 2021

EXPO TEL AVIV

The exhibition for Technologies, Equipment & Services
for Disabled people and people with special needs

Introduction:

We are proud to launch the 3rd **AbiliTech** exhibition and to introduce the exhibition exhibitors' guide.

AbiliTech is the only exhibition in Israel designed to assist disabled people and people with special needs.

AbiliTech main aim is to expose the new technologies to disabled people and people with special needs and their families in order to assist them with their day-2-day life.

AbiliTech operated closely with government offices, public authorities and association that support disabled people.

We invite you to take part in this special event that consist of professional exhibition, seminars, presentations and gathering.



Exhibition Dates & Opening Hours:

June 1-2, 2021.

Opening Hours: Tuesday 10:00 – 19:00, Wednesday 10:00-18:00.

Venue: Expo Tel Aviv (Israeli Trade Fairs & Convention Center), Hall No. 10.

Congresses & Meetings:

Conventions and meetings will be held concurrently with the exhibition. Please refer to our website for updates on all congresses (<https://www.stier.co.il/abilitech/en/conventions/>).

*The program is subject to changes.

Exhibition Catalogue:

The exhibition catalogue includes a classified listing of exhibiting companies (free of charge) and advertising at preferred rates will be circulated among the visitors at the registration desk and will be published at the exhibition web site after the exhibition.

Exhibitors' Instruction Manual:

The Exhibitors' Instruction Manual will be available approximately 45 days before the event, and will include a detailed list of furniture rental options, display materials, electrical services and a selection of other optional services.

Organizers: Stier group Ltd. 12 Tversky St. 67210 expo@stier-group.com Tel: +972-3-5626090 Fax +972-3-5615463



Assistance for Overseas Exhibitors:

Accommodation in Israel & Travel:

Please contact our conventions department for any assistance with hotels and flights arrangements, at +972-3-5626090 ext. 5 or via e-mail: conventions@stier-group.com

Transport, Customs Clearance, Storage

Amit Ltd. has been appointed as the official forwarding and clearance agents. These services can be booked in advance: Transportation to and from the exhibition complex, freight forwarding, customs clearance and storage. Exhibitors are advised to arrange their orders for Amit Ltd. at least 2 months prior to the exhibition at the latest, to avoid delays in processing their order.

Amit Ltd. Customs Clearance & Transporters, Ben Gurion Airport, Maman Building, P.O.Box 58 Israel.

Contact Person: Yehudit Hazan Bergel - COO Export Air and Sea , Tel: +972-3-9720101, Fax: +972-3-9720100, Cell: +972-54-5616612. Email: YEHUDIT@amit.co.il | website: www.amit.co.il

Space Rental Fees and Sponsorship Opportunities:

Registration Fee	€ 250.00 / US\$ 265.00
Floor space - 6-18 Sqm. - per 1 Sqm.	€ 385.00 / US\$ 410.00
Floor space - 19-42 Sqm. - per 1 Sqm.	€ 326.00 / US\$ 347.00
Floor space - 43-79 Sqm. - per 1 Sqm.	€ 278.00 / US\$ 295.00
Floor space - 80 Sqm. and up - per 1 Sqm.	€ 259.00 / US\$ 275.00

For additional "Modular Construction Package" + carpet included: € 88.00 / US\$ 94.00 (per each 1 Sqm.)

- * Spaces with 2 open fronts (prime exposure) are subject to an additional 3% on the rates above.
- * Spaces with 3 or 4 open fronts (prime exposure) are subject to an additional 5% on the rates above.
- * Special early bird registration pricing: 10% discount on floor space, for those who register before 1.11.2020.
- * Late registration pricing: additional 10%, for those who register after 1.4.2021.
- * Final payment will be determined according to the local currency conversion rate at the day of the payment.
Minimum conversion rate for 1 US\$ is 3.2 NIS and for 1 € is 3.4 NIS.

Notes: * VAT will be paid according to the Israeli tax regulations.

Registration and Terms of Payment:

1. Registration must be completed on the official II Stier Group registration form.
2. Terms of payment:
 - i) 1st payment of 50% of the total should be transferred once signing the registration form.
 - ii) 2nd payment of 25% of the total should be paid no later than February 1st 2021.
 - iii) Final payment of 25% (the remaining balance) is due no later than April 1st, 2021.
3. Rates quoted as of March 2020, and are subject to change without further notice. New price list will not affect exhibitors who registered and already paid their participation fees.
4. All prices are linked to the € or US\$ exchange rate vs NIS, depending on the chosen currency in the registration form (foreign currency). In case the NIS exchange rate vs the foreign currency will increase 5% or more, the organisers only has the right to adjust the foreign currency price of the exhibition to the local currency (NIS) or to the updated exchange rate.

Important Notes:

- Goods displayed in the exhibition must fall within the categories of the exhibition topics as it appears in this brochure. Exhibiting any other goods must receive a written authorization from the organizers.
- The setting up by the exhibitors will not be permitted prior to the settlement of all payments.
- The number of the booth appears on the registration form is for internal use only, the organizers will provide you with the number of your booth for publishing approx. 45 days prior to the exhibition opening day.

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Conditions of registration for the Exhibition include:

The Exhibition Brochure and its appendix.

Stier Group Registration Form including Terms & Conditions.

The Exhibitor's Instruction Manual, which will be send via e-mail or published on line approx. 45 days prior to the opening of the exhibition. *Exhibition updates on **AbiliTech** official website.

Space only (Un-constructed area) fees include:

- 1) Exhibition space as ordered.
- 2) 300 printed invitations for handing out by the exhibitor. (exhibitors could purchase additional invitations)
- 3) Free entry in the official exhibition catalogue both Hebrew and English (Advertising in the exhibition catalogue at reduced rates, to be arranged with the publisher of the catalogue).
- 4) Parking permits in the parking garage adjacent to the exhibition pavilion (are located near the exhibition hall):
 - a) From 4 sqm. to 6 Sqm. - 6 parking permits.
 - b) From 6 sqm. to 20 Sqm. - 9 parking permits.
 - c) From 21 Sqm. to 30 sqm. - 18 parking permits.
 - d) Over 31 Sqm. - 27 parking permits.Additional permits can be purchased in advance, according to the Expo Tel Aviv price-list at the time of the exhibition. Note: in case Expo Tel Aviv will change the exhibitors' parking permits model by the time of the exhibition, all exhibitors will be subject to the new parking permits model.
- 5) Electricity supply of 1 Kw per each 5 sqm. of floor space. Please note that this model does not include installation of the electrical outlet which must be ordered and paid for separately.

Important Notes:

- * Additional and/or special equipment will be supplied upon prior request, according to previous price list in the Exhibitor's Instruction Manual.
- * Exhibitors who book an exhibition area without construction must order power supply and electricity outlet points separately on the appropriate forms and against payment. Details will be listed in the Exhibitors' Instruction Manual, which will be sent to approximately 45 days prior the event.
- * Exhibitors who book construction from designers are required to produce an authorization from a construction engineer acting on behalf of the designer, prior to the exhibition.

Modular Construction Package includes (6 sqm. minimum):

- 1) Two side panels and a back wall (modular stand height is 2.46 meter).
- 2) Fascia sign that includes company name in Hebrew or English (7 letters per running meter). Corner stands may have company name displayed on each side of exhibition booth.
- 3) Two chairs, one table and one shelf for each 8 sqm. of modular construction package
- 4) Spotlights - one per frontage running meter.
- 5) One electrical outlet of one kilowatt per 8 sqm. Additional power supply including three-phase sockets can be ordered and paid for separately.
- 6) 6. Carpet.

* A variety of extra services and rental options are available at an additional fee. Further details will be listed in the Exhibitors' Instruction Manual, which will be sent to approximately 45 days prior the event.

Sponsorship Opportunities:

Platinum Sponsorship Package – visitors' badges (up to 3 companies):

- ❖ Sponsor logo on visitors' lanyards and badges - offers excellent exposure and high level branding. This guarantees a continuous display of the sponsors name and logo at the exhibition venue during all times.
- ❖ Sponsor logo on printed invitations and electronic invitations.
- ❖ Sponsor logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Sponsor logo on the exhibition catalogue cover.
- ❖ Opportunity to place 1 Sign, dimensions of up to 1 meter width X 2 meters high near the registration area. (location will be determined according to the organizers options).

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- ❖ Opportunity to have 2 hostesses distributing sponsors' advertisement next to the exhibition entrance or exit. The hostesses will stand at least 3 meters from the doors, outside the pavilion. Specific location will be provided by the organizers.
- ❖ Banner and link on the exhibition website.

Price: € 7,360.00 / US\$ 7,850.00

Gold Sponsorship Package (up to 5 companies):

- ❖ Sponsor logo on printed invitations and electronic invitations.
- ❖ Sponsor logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Sponsor logo on the exhibition catalogue cover.
- ❖ Opportunity to place 1 Sign, dimensions of up to 1 meter width X 2 meters high near the registration area. (location will be determined according to the organizers options).
- ❖ Opportunity to have 1 hostess distributing sponsors' advertisement next to the exhibition entrance or exit. The hostess will stand at least 3 meters from the doors, outside the pavilion. Specific location will be provided by the organizers.
- ❖ Banner and link on the exhibition website.

Price: € 4,420.00 / US\$ 4,690.00

Conference Sponsorship Opportunities:

- ❖ According to the conferences sponsorship opportunities.
- ❖ We will be happy to provide further information.

Tailor-made Sponsorship Opportunities:

We will create a customized package to meet your company's objectives. If you have an idea, please do not hesitate to contact us.

* Please note: all elements mentioned above include media purchasing only and does not include production & operational Expenses / costs.



Organiz

For further information, please contact us at: Stier Group Ltd.

Tel: + 972 3 5626090, Fax: + 972 3 5615463, E-mail: expo@stier-roup.com,

<https://www.stier.co.il/abilitech/en/>

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