



The 8th exhibition for Sports, Fitness, Wellness, Pools & Spa

February 18-19, 2020 | Tel-Aviv Fairgrounds



Sponsorship Opportunities:

Platinum Sponsorship Package - visitors' badges (up to 3 companies. Minimum 2):

- ❖ Featured placement of company logo on visitors' badges - offers excellent exposure and high level branding. This guarantees a continuous display of the sponsor's name and logo at the exhibition venue.
- ❖ Featured placement of company logo on the invitations (printed and electronic version).
- ❖ Featured placement of company logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Featured placement of company logo on the exhibition catalogue cover.
- ❖ 2 Roll-ups at the exhibition registration area.
- ❖ 2 hostesses at the entrance / exit of the exhibition venue - will be determined according to the discretion of the organizers.
- ❖ Banner and link on the exhibition website.

Price (Minimum 2 companies): € 5,405.00 / US\$ 6,250.00

Price (exclusive to 1 company): € 12,162.00 / US\$ 14,062.00

HIGH IMPACT - SPORT SPONSORSHIP (up to 12 sponsors):

- ❖ Exhibition floor space of 80 sqm.
- ❖ 1 Roll-up.
- ❖ Featured placement of company logo on the invitations (printed and electronic version).
- ❖ Featured placement of company logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Featured placement of company logo on the exhibition catalogue cover.
- ❖ Banner and link on the exhibition website.
- ❖ PR: using the exhibition PR agency.
- ❖ Extra exhibition floor space fee is: € 238.00 / US\$ 275.00 per sqm.

Price: € 20,432.00 / US\$ 23,625.00

Gold Sponsorship Package (up to 5 companies):

- ❖ Featured placement of company logo on the invitations (printed and electronic version).
- ❖ Featured placement of company logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Featured placement of company logo on the exhibition catalogue cover.
- ❖ 2 Roll-ups at the exhibition registration area.
- ❖ 2 hostesses at the entrance / exit of the exhibition venue - will be determined according to the discretion of the organizers.
- ❖ Banner and link on the exhibition website.

Price: € 4,054.00 / US\$ 4,688.00

*For exhibitors – 15% off these prices

More conference sponsorship opportunities – please contact us for more information.

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Member of the Tel-Aviv Chamber of Commerce

