

The Exhibition for Printing, Digital Printing, Graphics, Signage, Digital Signage & Publishing in Israel



October 29-31, 2019, Tel Aviv Fairgrounds



Isprint 2019 - A View into The Future

Isprint is the largest exhibition for the Printing Industry and Cross Media Technologies. Isprint reflects the technological and structural changes of the whole printing Industry - changes which affect the end user as well.

Venue: Israeli Trade Fairs & Convention Center, Tel Aviv, Hall 10.

Exhibition Dates & Opening Hours

October 29-31, 2019.

Opening Hours:

Tuesday	October 29 th	12:00-20:00
Wednesday	October 30 th	12:00-20:00
Thursday	October 31 th	11:00-18:00

Guests and Visitors

The exhibition is designed for the Printing Industry, Visualization methods, Digital printing, Signage, as well as Graphic Designers, Web & Multimedia Designers, and all professionals in the Printing & Design industries.

In Addition, Isprint exhibition is designed for decision makers in the Business Community, amongst them are Printing Houses, Publishers, Industry and Institutional Buyers, CEOs, Media Firms, Trade and Services Firms, High-Tech Industry, Army and Security Services, as well as Government Offices and Institutions.

Invitations by the organizers

The organizers will send tens of thousands of invitations to Isprint' potential audience as specified above. The invitations do not permit entrance of children and youth under the age of 18.

Isprint Website: www.stier-group.com

This site is always online. Three weeks prior the event, the site will be updated with exhibitor information as provided by the exhibitors, as well as additional information for Israeli visitors (conventions etc.).

The Exhibition Promotion

Stier Group will initiate a national campaign consisting of direct mail, Digital Media, and full-page ads to be printed in large daily newspapers as well as leading professional magazines

Design Software
Web Design Software
Pre Printing
CAD Tools
Database Management
Art Libraries
PC's & Mac
Printers & Plotters
Plates
Storage & Security
Copyright
Photography
Silk Printing
Digital Printing
Offset Printing
Printing for the End User
Warping & folding
Binding
Paper & accessories
Material Production
Signposting Production
Multimedia Production
Special Materials
Packaging
Books Publishing
Photocopier
Multifunctional
Print Industry Training
Peripherals & Accessories
Media Communication
Office Equipment
Digital Media

Organizers: Stier group Ltd. 12 Tversky St. 67210 expo@stier.co.il Tel: +972-3-5626090 Fax +972-3-5615463



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Timetable:

Setting up of exhibition stands October 28th, 2019
Opening Day: Tuesday October 29th, 2019
Closing Day: Thursday October 31th, 2019
Dismantling of stands October 31th, 2019 until 24:00.

Please note that there must be no equipment remaining in the exhibition halls after this hour.

Congresses and Meetings:

Companies interested in renting lecture rooms in order to conduct seminars or to integrate their program in the seminar program of the exhibition, are invited to contact Stier Group conventions department at: conventions@stier-group.com. The conventions' framework held at the exhibition will be published within our website.

* The program is subject to changes.

Exhibition Catalogue:

The exhibition catalogue includes a classified listing of exhibiting companies (free of charge) and advertising at preferred rates.

Exhibitors' Instruction Manual:

The Exhibitors' Instruction Manual will be available approximately 45 days before the event, and will include a detailed list of furniture rental options, display materials, electrical services and a selection of other optional services.

Assistance for Overseas Exhibitors:

Accommodation in Israel & Travel:

The official travel agency for Isprint 2019 is HADASSIM TOURS LTD. Contact person: Mrs. Hila Tamir, Tel: +972-3-5104422, Mobile: +972-54-5318664, Fax: +972-3-5172061, e-mail: hila@hadassim-tours.co.il.

Transport, Customs Clearance, Storage:

Amit Ltd. Customs Clearance & Transporters, Airport City, Ben Gurion Airport, Amit Building, P.O.Box 77 Israel
Contact person: Inbal Litvak, Tel: +972-3-9720117, Mobile: +972 54 2565726, Email: Inbal.Litvak@amit.co.il, Fax: +972-3-9720100.

Space Rental Fees and Sponsorship Opportunities*:

Registration Fee:

Floor space - of 6 to 36 Sqm. (per 1 Sqm.)	€ 230.00 US\$ 265.00
Floor space - Un-Constructed area of 37 to 48 Sqm. (per 1 Sqm.)	€ 468.00 US\$ 540.00
Floor space - Un-Constructed area of 49 to 60 Sqm. (per 1 Sqm.)	€ 440.00 US\$ 510.00
Floor space - Un-Constructed area of 61 and up. (per 1 Sqm.)	€ 411.00 US\$ 475.00
Floor space - Un-Constructed area of 61 and up. (per 1 Sqm.)	€ 382.00 US\$ 442.00
For additional "Modular Construction Package" + carpet included:	€ 81.00 / US\$ 94.00 (per each 1 Sqm.)

* Spaces with 2 open fronts (prime exposure) are subject to an additional 3% on the rates above.

* Spaces with 3 or 4 open fronts (prime exposure) are subject to an additional 5% on the rates above.

* Final payment will be determined according to the local currency conversion rate at the day of the payment.

Minimum conversion rate for 1 US\$ is 3.2 NIS and for 1 € is 3.7 NIS.

Notes:

* Special early bird registration pricing: 10% discount on floor space, for those who register before March 15th, 2019.

* Late registration pricing: additional 10%, for those who register after September 1st, 2019.

* Registration fee includes the following: company's web link on Isprint official website (this website will be updated 3 weeks before the exhibition and will stay updated for 3 months after the exhibition).

* VAT will be paid according to the Israeli tax regulations.

Registration and Terms of Payment - Foreign Visitors:

1. Registration must be completed on the official II Stier Group registration form.
2. Please complete the details on the registration form as well as:
 - a. First payment of 50% must be attached when submitting the registration form.
 - b. Final payment (50%) is due no later than September 1st, 2019.
3. Rates quoted as of December 2018 and are subject to change without further notice. New price list will not include Companies who registered and already paid their participation fees.
4. Goods displayed in the exhibition must fall within the categories of exhibition topics as it appears in this brochure. Any other goods must receive a written authorization from the organizers.

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Important Notes: The setting up by the exhibitors will not be permitted prior to the settlement of all payments.
The number of the booth that is allocated and reserved for you is not the number that will be published on the final exhibition map.

Conditions of registration for the Exhibition include:

- The Exhibition Brochure and its appendix.
- Stier Group Registration Form including Terms & Conditions.
- The Exhibitor's Instruction Manual, which will be dispatched 45 days prior to the opening of the exhibition.
- Exhibition updates on Isprint's official website.

Space only (Un-constructed area) fees include

1. Exhibition space as ordered.
2. 300 printed invitations for handing out by the exhibitor (exhibitors who require additional invitations, only by prior arrangement and against payment).
3. Free entry in the official exhibition catalogue both Hebrew and English (Advertising in the Exhibition catalogue at reduced rates, to be arranged with the publisher of the catalogue).
4. Parking permit ("sticker") for the company's car, in the parking garage adjacent to the exhibition pavilion located near the exhibition hall: Up to 20 Sqm. – 12 stickers, from 21 Sqm. to 30 sqm. - 24 stickers, Over 31 Sqm. - 36 stickers.
These parking permits (single-use) can be used during the build-up period or each day of the exhibition.
Additional permits can be purchased in advance, according to the Israeli Trade-Fairs & Convention Center's price-list at the time of the exhibition.
5. Electricity supply of 1 Kw per each 5 sqm. of floor space. Please note that this model does not include installation of the electrical outlet which must be ordered and paid for separately.

Important Notes:

- * Additional and/or special equipment will be supplied upon prior request, according to previous price list in the Exhibitor's Instruction Manual.
- * Exhibitors who book an exhibition area without construction must order power supply and electricity outlet points separately on the appropriate forms and against payment. Details will be listed in the Exhibitors' Instruction Manual, which will be sent to approximately 45 days prior the event.
- * Exhibitors who book construction from designers are required to produce an authorization from a construction engineer acting on behalf of the designer, prior to the exhibition.

Modular Package includes (6 sqm. minimum):

1. Two side panels and a back wall (modular stand height is 2.46 meter).
2. Additional panels can be ordered to divide the stand into separate sections.
3. Fascia sign that includes company name in Hebrew or English (10 letters per running meter) placed on exhibition booth. Corner stands may have company name displayed on each side of exhibition booth.
4. Two chairs, one table and one shelf per stand up to 8 Sqm.
5. Spotlights - one per frontage running meter.
6. One electrical outlet of one kilowatt per 8 Sqm. Additional power supply including three-phase sockets etc. can be ordered and paid for separately.

* A variety of extra services and rental options are available at an additional fee. Further details will be listed in the Exhibitors' Instruction Manual, which will be sent to approximately 45 days prior the event.

Sponsorship Opportunities:

Platinum Sponsorship Package – visitors' badges (exclusive to 1 company):

- ❖ Featured placement of company logo on visitors' badges - offers excellent exposure and high level branding. This guarantees a continuous display of the sponsors name and logo at the exhibition venue.
- ❖ Featured placement of company logo on printed invitations.
- ❖ Featured placement of company logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Featured placement of company logo on the exhibition catalogue cover.
- ❖ 2 Roll-ups at the exhibition registration area.
- ❖ 2 hostesses at the entrance / exit of the exhibition venue - will be determined according to the discretion of the organizers.
- ❖ Banner and link on the exhibition website.

Price: € 10,270.00 / US\$ 11,875.00

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Gold Sponsorship Package (up to 5 companies):

- ❖ Featured placement of company logo on printed invitations.
- ❖ Featured placement of company logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Featured placement of company logo on the exhibition catalogue cover.
- ❖ 2 Roll-ups at the exhibition registration area.
- ❖ 2 hostesses at the entrance / exit of the exhibition venue - will be determined according to the discretion of the organizers.
- ❖ Banner and link on the exhibition website.
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Price: € 6,757.00 / US\$ 7,812.00

Conference Sponsorship Opportunities:

- ❖ Congress-hall branding.
- ❖ Lunch or Coffee-Break sponsorship.
- ❖ Conference bag sponsorship.

This Sponsorship offers excellent & comprehensive exposure.

Distribution of Promotional Material:

A stand to distribute promotional material.

- ❖ 1 person + 1 table + 1 roll up (up to 1 Sqm.).

Price: from € 3,784.00 / US\$ 4,375.00 (for non-exhibiting company)

Price: from € 2,703.00 / US\$ 3,125.00 (for an exhibiting company)

Tailor-made Sponsorship Opportunities:

We will create a customized package to meet your company's objectives. If you have an idea, please do not hesitate to contact us.

* Please note: all elements mentioned above include media purchasing only and does not include production & operational Expenses / costs.

For further information, please contact: Il Stier Group Ltd , Stier Group House, 12 Tversky St., Tel Aviv 67210. Tel: + 972 3 5626090, Fax: + 972 3 5615463. E-mail: expo@stier-group.com , website: www.stier-group.com

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