



Israchem 2021 Sponsorship Opportunities

Platinum Sponsorship Package – visitors' badges (up to 3 companies):

- ❖ Sponsor logo on visitors' lanyards and badges - offers excellent exposure and high level branding. This guarantees a continuous display of the sponsors name and logo at the exhibition venue during all times.
- ❖ Sponsor logo on printed invitations and electronic invitations.
- ❖ Sponsor logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Sponsor logo on the exhibition catalogue cover.
- ❖ Opportunity to place 1 Sign, dimensions of up to 1 meter width X 2 meters high near the registration area. (location will be determined according to the organizers options).
- ❖ Opportunity to have 2 hostesses distributing sponsors' advertisement next to the exhibition entrance or exit. The hostesses will stand at least 3 meters from the doors, outside the pavilion. The organizers will provide specific location.
- ❖ Banner and link on the exhibition website.

Price: € 7,360.00 / US\$ 7,850.00

Gold Sponsorship Package (up to 5 companies):

- ❖ Sponsor logo on printed invitations and electronic invitations.
- ❖ Sponsor logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Sponsor logo on the exhibition catalogue cover.
- ❖ Opportunity to place 1 Sign, dimensions of up to 1 meter width X 2 meters high near the registration area. (location will be determined according to the organizers options).
- ❖ Opportunity to have 1 hostess distributing sponsors' advertisement next to the exhibition entrance or exit. The hostess will stand at least 3 meters from the doors, outside the pavilion. The organizers will provide specific location.
- ❖ Banner and link on the exhibition website.

Price: € 4,420.00 / US\$ 4,690.00

Conference Sponsorship Opportunities:

- ❖ According to the conferences sponsorship opportunities.
- ❖ We will be happy to provide further information.

Tailor-made Sponsorship Opportunities:

We will create a customized package to meet your company's objectives. If you have an idea, please do not hesitate to contact us.

* Please note: all elements mentioned above include media purchasing only and does not include production & operational Expenses / costs.

For further information, please contact: **Il Stier Group Ltd**, Stier Group House, 12 Tversky St., Tel Aviv 67210. Tel: + 972 3 5626090, Fax: + 972 3 5615463. E-mail: expo@stier-group.com, website: www.stier-group.com

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