

# The 35<sup>th</sup> International Exhibition for Food and Beverage

*isra*  
**food**



**Nov. 27-29, 2018** | Israeli Trade Fairs & Convention Center, Tel Aviv

## **Sponsorship Opportunities:**

### **Platinum Sponsorship Package – visitors' badges (exclusive to 1 company):**

- ❖ Featured placement of company logo on visitors' badges - offers excellent exposure and high level branding. This guarantees a continuous display of the sponsors name and logo at the exhibition venue.
- ❖ Featured placement of company logo on printed invitations\*.
- ❖ Featured placement of company logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Featured placement of company logo on the exhibition catalogue cover.
- ❖ 2 Roll-ups at the exhibition registration area.
- ❖ 2 hostesses at the entrance / exit of the exhibition venue - will be determined according to the discretion of the organizers.
- ❖ Banner and link on the exhibition website.

Price: € 10,270.00 / US\$ 11,875.00

### **Gold Sponsorship Package (up to 5 companies):**

- ❖ Featured placement of company logo on printed invitations\*.
- ❖ Featured placement of company logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Featured placement of company logo on the exhibition catalogue cover.
- ❖ 2 Roll-ups at the exhibition registration area.
- ❖ 2 hostesses at the entrance / exit of the exhibition venue - will be determined according to the discretion of the organizers.
- ❖ Banner and link on the exhibition website.
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Price: € 6,757.00 / US\$ 7,812.00

### **Conference Sponsorship Opportunities:**

- ❖ Congress-hall branding.
- ❖ Lunch or Coffee-Break sponsorship.
- ❖ Conference bag sponsorship.

This Sponsorship offers excellent & comprehensive exposure.

### **Distribution of Promotional Material:**

A stand to distribute promotional material.

- ❖ 1 person + 1 table + 1 roll up (up to 1 Sqm.).

Price: from € 3,243.00 / US\$ 3,750.00 (for non-exhibiting company)

Price: from € 2,162.00 / US\$ 2,500.00 (for an exhibiting company)

### **Tailor-made Sponsorship Opportunities:**

We will create a customized package to meet your company's objectives.

If you have an idea, please do not hesitate to contact us.

\*\* Please note: all elements mentioned above include media purchasing only and does not include production & operational Expenses / costs.

Organizers: Stier group Ltd. 12 Tversky St., Tel-Aviv, Israel, 6721013; Email: expo@stier-group.com Tel: +972-3-5626090 Fax +972-3-5615463



Member of the Tel-Aviv Chamber of Commerce



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