

The 34th International Exhibition for Food and Beverage

isra
food

Nov. 28-30, 2017

Israeli Trade Fairs & Convention Center, Tel Aviv



Israfood 2017 - Trade Visitors' Statistics

Breakdown by job function:

Category	Percentage
Management: Owners, General Managers, Deputy Managers	40 %
Chef, Pastry Chef, Baker	19 %
Buyers, Purchasing Managers	10.5 %
Professional Managers: Food & Beverage Managers, Event Managers	9.7 %
Professional Consultants* / Architects	8 %
Managers: Maintenance, Operation, Logistics	5 %
Sales & Marketing	4 %
Other	2.8 %
Press / Journalists	1 %
Total	100%

* Food Technologists, Production and Quality Managers

- This information is based on a sample, representing approx. 19,000 visitors attending the exhibition.

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