

The 35th International Exhibition for Food and Beverage

isra
food



Nov. 27-29, 2018 | Israeli Trade Fairs & Convention Center, Tel Aviv

Israfood 2018 - Trade Visitors' Statistics

Breakdown by job function:

Category	Percentage
Management: Owners, General Managers, Deputy Managers	42.5 %
Chef, Pastry Chef, Baker	19.5 %
Buyers, Purchasing Managers	9 %
Professional Managers: Food & Beverage Managers, Event Managers	8 %
Professional Consultants* / Architects	7 %
Managers: Maintenance, Operation, Logistics	5.5 %
Sales & Marketing	3 %
Other	4 %
Press / Journalists	1.5 %
Total	100%

* Food Technologists, Production and Quality Managers

- This information is based on a sample, representing approx. 18,000 visitors attending the exhibition.

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