

The 37th International Exhibition
for Food and Beverage

isra
food



Nov. 24-26, 2020 | EXPO TEL AVIV, ISRAEL

Israfood 2019 - Trade Visitors' Statistics

Breakdown by job function:

Category	Percentage
Management: Owners, General Managers, Deputy Managers	42.5 %
Chef, Pastry Chef, Baker	18.5 %
Buyers, Purchasing Managers	9.5 %
Professional Managers: Food & Beverage Managers, Event Managers	8 %
Professional Consultants* / Architects	7.5 %
Managers: Maintenance, Operation, Logistics	6 %
Sales & Marketing	2.5 %
Other	4 %
Press / Journalists	1.5 %
Total	100%

* Food Technologists, Production and Quality Managers

- This information is based on a sample, representing approx. 16,000 visitors attending the exhibition.

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