



JOVELLA
2018

The 15th International Jewelry Exhibition in Israel

26-27 June, 2018

David Intercontinental Hotel, Tel Aviv

JOVELLA Appendix:

Registration and Terms – Foreign Exhibitors

1. Registration will be carried out by means of the registration form printed by the I. I. Stier Ltd. Group, and in accordance with the terms stipulated above.
2. Please complete the details on the registration form as well as:
 - a. First payment of 50% must be attached when submitting the registration form.
 - b. Final payment (50%) is due no later than April 25th, 2018.
3. Rates quoted as of July 2017 and are subject to change without further notice. New price list will not include companies who registered and already paid their participation fees.
4. Exhibitors set up will not be permitted prior to the settlement of all payments.

Conditions of registration for the Exhibition include:

- The Exhibition Brochure.
- Stier Group Registration Form including Terms & Conditions.
- The Exhibitor's Instruction Manual, which will be dispatched 45 days prior to the opening of the exhibition.
- Exhibition updates on Jovella's official website.

Assistance for Overseas Exhibitors

Accommodation in Israel & Travel:

The official travel agency for Jovella 2018 is HADASSIM TOURS LTD. Contact person: Mrs. Hila Tamir, Tel: +972-3-5104422, Mobile: +972-54-5318664, Fax: +972-3-5172061, e-mail: hila@hadassim-tours.co.il

Transport, Customs Clearance, Storage:

Amit Ltd. has been appointed as the official forwarding and clearance agents. These services can be booked in advance: Transport to and from the exhibition complex, freight forwarding, customs clearance and storage. Exhibitors are advised to arrange their orders for Amit Ltd. one month prior to the exhibition at the latest, to avoid delays in processing their order.

Amit Ltd. Customs Clearance & Transporters, Airport City, Ben Gurion Airport, Amit Building, P.O.Box 77 Israel
Contact person: Nataliya Salinger, Tel: +972-3-9720127, Mobile: +972-54-5616635, Email: Nataliya.salinger@amit.co.il, Fax: +972-3-9720127.

Exhibition Advertising

Advertising in Israel: Advertising will consist of direct mailing, press and radio. Invitations will be sent by the organizers to all jewelry store owners and those dealing in the jewelry and fashion industries.

Advertising abroad: The Ministry of Economics has recognized the importance of JOVELLA exhibition for the promotion of the Jewelry Industry around the world. The Ministry, together with Stier Group, the Israel Export & International Institute, the Israeli Diamond Institute (IDI), and Economic Attachés at Israeli embassies abroad, will advertise & promote Jovella at leading international trade fairs, distribute personal invitations to buyers abroad, promote advertising campaigns in international jewelry magazines & catalogues and more.

Organizers: Stier group Ltd. 12 Tversky St. 67210, E-mail: expo@stier-group.com, Tel: +972-3-5626090, Fax: +972-3-5615463



Member of the Tel-Aviv Chamber of Commerce



In association with:
IJMA Israel Jewelry Manufacturers' Association



Public Relations for the Exhibition:

Stier Group will operate a public relations office to promote Jovella. This PR office would be available for the exhibitors, to publicize news items about their latest creative designs at the exhibition.

Seminars and Commercial Announcements:

Companies interested in renting lecture rooms in order to conduct seminars or to integrate their program in the seminar program of the exhibition, are invited to contact Stier Group conventions department at: conventions@stier-group.com. The conventions' framework held at the exhibition will be published within our website: www.jovella.co.il. * The program is subject to changes.

Exhibition Catalogue:

The exhibition catalogue will be produced by a private company. The catalogue will include an index of exhibitors in Hebrew and in English (free of charge). Advertising in the catalogue is possible, at a separate charge, to be arranged with the producer of the catalogue.

Exhibition Website: www.jovella.co.il

This site is always online and includes current information for exhibitors and visitors. Three weeks prior to the opening of the event, the site will be updated with exhibitor information as provided by the exhibitors, exhibition map as well as useful information for visitors from Israel and abroad.

Timetable:

Deadline for Catalogue Entry	22/05/2018
Deadline for Constructed Area - Standard Services	22/05/2018
Set-up of exhibition stands	25/06/2018 from 14:00
Opening Day	26/06/2018 from 10:00
Closing Day	27/06/2018 at 20:00
Dismantling of Stands *	27/06/2018 after dispersal of public *

* Dismantling of the Exhibition: Removal of jewelry from the premises between 20:00 - 20:30, strictly only after the dispersal of the public.

* Dismantling of the Stands after 20:30 - In any case, will not be permitted prior to the removal of the jewelry from the exhibition hall.

General Security:

During exhibition hours stewards will be assigned to the exhibition hall and its entrances. After exhibition closing time and during the night the exhibition hall will be closed with 1 steward assigned to the exhibition hall.

Please note that Stier Group Ltd. does not operate security services during the exhibition. The exhibitor is solely responsible for insuring the goods in their possession. All exhibitors must accept these terms.

Under no circumstances will the organizers accept responsibility or be liable for any damage, theft, loss or destruction of the Exhibits or any property, goods or articles or things whatsoever placed, deposited, brought into or left upon the Exhibition premises by the exhibitor. This stipulation covers exhibition hours, set-up time and exhibition dismantling.

The organizers strongly recommend that exhibitors do not leave valuables unsupervised in their booth. Furthermore, exhibitors are strongly advised to insure their goods during the exhibition with their own insurance agent or with "D2D" (details will follow).

"D2D" Company has been appointed as the official **Secured Transportation Service** at the exhibition. "D2D" will transfer the goods to the exhibition venue on the opening day and will transfer the goods back to each exhibitor's office after exhibition closing time. "D2D" will provide secure storage of goods during the night and insurance options upon request.

"D2D" will be glad to assist you. For further details please contact Shay at "D2D" offices: Tel: +972-3-5754901, E-mail: d2d@d2dvalue.com.

Please note that Stier Group is not responsible whatsoever for the relationship established between "D2D" and each exhibitor, or for any actions taken by "D2D" as part of an engagement between D2D and an exhibitor.

Exhibition plan, maps and planned events are subject to change. Please refer to our website for updated information: www.jovella.co.il

Organizers: Stier group Ltd. 12 Tversky St. 67210, E-mail: expo@stier-group.com, Tel: +972-3-5626090, Fax: +972-3-5615463



Member of the Tel-Aviv Chamber of Commerce



In association with:
IJMA Israel Jewelry Manufacturers' Association

