



JOVELLA
2018

The 15th International Jewelry Exhibition in Israel

26-27 June, 2018

David Intercontinental Hotel, Tel Aviv

Sponsorship Opportunities:

Platinum Sponsorship Package – visitors' badges (exclusive to 1 company):

- ❖ Featured placement of company logo on visitors' badges - offers excellent exposure and high level branding. This guarantees a continuous display of the sponsors name and logo at the exhibition venue.
- ❖ Featured placement of company logo on printed invitations and electronic invitations.
- ❖ Featured placement of company logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Featured placement of company logo on the exhibition catalogue cover.
- ❖ 2 Roll-ups at the exhibition registration area.
- ❖ 2 hostesses at the entrance / exit of the exhibition venue - will be determined according to the discretion of the organizers.
- ❖ Banner and link on the exhibition website.

Price: € 10,270.00 / US\$ 11,875.00

Gold Sponsorship Package (up to 5 companies):

- ❖ Featured placement of company logo on printed invitations and electronic invitations.
- ❖ Featured placement of company logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Featured placement of company logo on the exhibition catalogue cover.
- ❖ 2 Roll-ups at the exhibition registration area.
- ❖ 2 hostesses at the entrance / exit of the exhibition venue - will be determined according to the discretion of the organizers.
- ❖ Banner and link on the exhibition website.

Price: € 6,757.00 / US\$ 7,813.00

Tailor-made Sponsorship Opportunities:

We will create a customized package to meet your company's objectives. If you have an idea, please do not hesitate to contact us.

Distribution of Promotional Material:

A stand to distribute promotional material

- ❖ 1 person + 1 table + 1 roll up (up to 1 Sqm.)

Price: from € 3,784.00 / US\$ 4,375.00 (for non-exhibiting company)

Price: from € 2,703.00 / US\$ 3,125.00 (for an exhibiting company)

* Please note: all elements mentioned above include media purchasing only and does not include production & operational expenses/costs.

For Further information please contact: Stier Group Ltd.

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Member of the Tel-Aviv Chamber of Commerce



In association with:
IJMA Israel Jewelry Manufacturers' Association

