



The 24th International Exhibition
for Electrical Engineering in Israel

Control, Instrumentation, Automation, Pneumatics,
Lighting Systems, Energy & Energy Efficiency

June 21-23, 2016

Israeli Trade Fairs &
Convention Center, Tel Aviv



RAX 2016 – Visitors' Analysis

Category	Percentage
Senior management: Owners, C.E.O, High-level management	27.3 %
Engineers, Practical Engineers, Consultants	27.7 %
Operation, Maintenance, Project Managers, Energy Supervisors	14 %
Electricians	13.6 %
Constructors, Architects, Lighting Designers	5.4 %
Control & Instrumentation	3.5 %
Logistics, Purchasing, Buyers	3 %
Sales & Marketing	3 %
Other	2.5 %
Total	100%

* This information is based on a sample, representing 11,500 visitors at the exhibition.