



The 26th International Exhibition for Electrical Engineering in Israel

Control, Instrumentation, Automation, Pneumatics,
Lighting Systems, Energy & Energy Efficiency

MAY 19-21, 2020

Israeli Trade Fairs &
Convention Center, Tel Aviv



Sponsorship Opportunities:

Platinum Sponsorship Package - visitors' badges (exclusive to 1 company):

- ❖ Featured placement of company logo on visitors' badges - offers excellent exposure and high level branding. This guarantees a continuous display of the sponsor's name and logo at the exhibition venue.
 - ❖ Featured placement of company logo on the invitations (printed and electronic version).
 - ❖ Featured placement of company logo on all exhibition publishing materials (daily press and professional publications).
 - ❖ Featured placement of company logo on the exhibition catalogue cover.
 - ❖ 2 Roll-ups at the exhibition registration area.
 - ❖ 2 hostesses at the entrance / exit of the exhibition venue - will be determined according to the discretion of the organizers.
 - ❖ Banner and link on the exhibition website.
- Price: € 10,270.00 / US\$ 11,875.00

Gold Sponsorship Package (up to 5 companies):

- ❖ Featured placement of company logo on the invitations (printed and electronic version).
 - ❖ Featured placement of company logo on all exhibition publishing materials (daily press and professional publications).
 - ❖ Featured placement of company logo on the exhibition catalogue cover.
 - ❖ 2 Roll-ups at the exhibition registration area.
 - ❖ 2 hostesses at the entrance / exit of the exhibition venue - will be determined according to the discretion of the organizers.
 - ❖ Banner and link on the exhibition website.
- Price: € 6,757.00 / US\$ 7,813.00

Conference Sponsorship Opportunities:

- ❖ Congress-hall branding.
- ❖ Lunch or Coffee-Break sponsorship.
- ❖ Conference bag sponsorship.

This Sponsorship offers excellent & comprehensive exposure.

Distribution of Promotional Material:

A stand to distribute promotional material.

- ❖ 1 person + 1 table + 1 roll up (up to 1 Sqm.).
- Price: from € 3,784.00 / US\$ 4,375.00 (for non-exhibiting company)
Price: from € 2,703.00 / US\$ 3,125.00 (for an exhibiting company)

Tailor-made Sponsorship Opportunities:

We will create a customized package to meet your company's objectives. If you have an idea, please do not hesitate to contact us.

* Please note: all elements mentioned above include media purchasing only and does not include production & operational expenses/costs.

Organizers: Stier group Ltd. 12 Tversky St. 67210 expo@stier-group.com Tel: +972-3-5626090 Fax +972-3-5615463



Member of the Tel-Aviv Chamber of Commerce

