



# The 26<sup>th</sup> International Exhibition for Electrical Engineering in Israel

Control, Instrumentation, Automation, Pneumatics,  
Lighting Systems, Energy & Energy Efficiency

**OCTOBER 19-21, 2021**

**EXPO Tel Aviv**



## **Sponsorship Opportunities:**

### **Platinum Sponsorship Package - visitors' badges (exclusive to 1 company):**

- ❖ Featured placement of company logo on visitors' badges - offers excellent exposure and high level branding. This guarantees a continuous display of the sponsor's name and logo at the exhibition venue.
- ❖ Featured placement of company logo on the invitations (printed and electronic version).
- ❖ Featured placement of company logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Featured placement of company logo on the exhibition catalogue cover.
- ❖ 2 Roll-ups at the exhibition registration area.
- ❖ 2 hostesses at the entrance / exit of the exhibition venue - will be determined according to the discretion of the organizers.
- ❖ Banner and link on the exhibition website.

Price: € 10,270.00 / US\$ 11,875.00

### **Gold Sponsorship Package (up to 5 companies):**

- ❖ Featured placement of company logo on the invitations (printed and electronic version).
- ❖ Featured placement of company logo on all exhibition publishing materials (daily press and professional publications).
- ❖ Featured placement of company logo on the exhibition catalogue cover.
- ❖ 2 Roll-ups at the exhibition registration area.
- ❖ 2 hostesses at the entrance / exit of the exhibition venue - will be determined according to the discretion of the organizers.
- ❖ Banner and link on the exhibition website.

Price: € 6,757.00 / US\$ 7,813.00

### **Conference Sponsorship Opportunities:**

- ❖ Congress-hall branding.
- ❖ Lunch or Coffee-Break sponsorship.
- ❖ Conference bag sponsorship.

This Sponsorship offers excellent & comprehensive exposure.

### **Distribution of Promotional Material:**

A stand to distribute promotional material.

- ❖ 1 person + 1 table + 1 roll up (up to 1 Sqm.).

Price: from € 3,784.00 / US\$ 4,375.00 (for non-exhibiting company)

Price: from € 2,703.00 / US\$ 3,125.00 (for an exhibiting company)

### **Tailor-made Sponsorship Opportunities:**

We will create a customized package to meet your company's objectives. If you have an idea, please do not hesitate to contact us.

\* Please note: all elements mentioned above include media purchasing only and does not include production & operational expenses/costs.

Organizers: Stier group Ltd. 12 Tversky St. 67210 expo@stier-group.com Tel: +972-3-5626090 Fax +972-3-5615463

